

Our Commitment to Get Every Bottle Back®

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

We've committed \$100 million to improve recycling infrastructure, access and education in communities where we can have the greatest impact. By partnering with The Recycling Partnership and Closed Loop Partners, we're leveraging our investment into \$400 million to support local recycling efforts.



EveryBottleBack.org

\$34M

provided across
74 communities

731M

more pounds of PET
plastic expected to be
recycled over 10 years

48M

more pounds of
aluminum expected to be
recycled over 10 years

1M+

free recycling carts
for households

Modernizing Recycling Across America

