

Getting Every Bottle Back[®] in Campbell County, Virginia

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

Through our **Every Bottle Back[®]** initiative, we're working with Closed Loop Partners and The Recycling Partnership in communities across the country to leverage the equivalent of nearly half-a-billion dollars to improve recycling infrastructure, access and education.

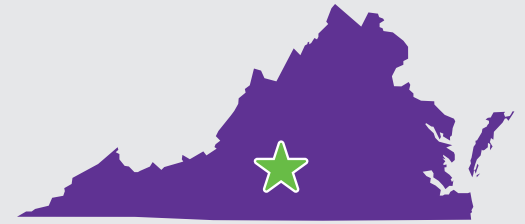
Our Investment in Action

→ Improving Recycling Efficiency and Capacity

We're supporting the installation of four new single-stream recycling compactors at the county's busiest convenience centers, improving the long-term efficiency and capacity of local recycling operations.

→ Expanding Recycling Access

The new compactors and community outreach materials will make it easier for more than 55,000 residents to recycle bottles and cans and encourage greater countywide recycling participation.



\$163K+
to improve recycling

Keeping an estimated

78K

pounds of PET plastic
out of landfills or the
environment

Keeping an estimated

26K

pounds of aluminum
out of landfills or the
environment