

Our Commitment to Get Every Bottle Back® in Virginia

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

We've committed \$100 million to improve recycling infrastructure, access and education in communities across the country where we can have the greatest impact. By partnering with The Recycling Partnership and Closed Loop Partners, we're leveraging our investment into \$400 million to support local recycling efforts.



EveryBottleBack.org/Virginia

\$278K+

provided across
2 local projects

260.5K

more pounds of PET
plastic expected to be
recycled over 10 years

79K+

residents with expanded
recycling access

86.8K

more pounds of aluminum
expected to be recycled
over 10 years

Fairfax needed to improve recycling collection and increase capacity. Our \$115,100 investment supported standardized recycling carts, creating a more effective system that can support the increase of collected recyclables.

Residents in **Campbell County** had limited access to recycle bottles and cans. We invested over \$163,000 to provide 4 new single-stream recycling compactors at the county's busiest convenience centers to make it easier for more than 55,000 residents to recycle bottles and cans across the county.



Project Type:

● Collection