

Getting Every Bottle Back[®] in Pinetop-Lakeside, Arizona

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

Through our **Every Bottle Back[®]** initiative, we're working with Closed Loop Partners and The Recycling Partnership in communities across the country to leverage the equivalent of nearly half-a-billion dollars to improve recycling infrastructure, access and education.



Our Investment in Action

➔ Expanded Recycling Access

We helped expand recycling access in Pinetop-Lakeside, supporting the expansion of their staffed drop-off site to neighboring communities, including Navajo County, Springerville, Eagar, St. Johns, Taylor, Snowflake and Whiteriver.

➔ More Materials Being Remade

The expansion of community access to the recycling drop-off site will lead to more valuable materials being collected and remade.

\$100K
to improve recycling

Keeping an estimated

439K

pounds of PET plastic
out of landfills or the
environment

Keeping an estimated

146K+

pounds of aluminum
out of landfills or the
environment