

Getting Every Bottle Back[®] in Modesto, California

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

Through our **Every Bottle Back[®]** initiative, we're working with Closed Loop Partners and The Recycling Partnership to leverage the equivalent of nearly half-a-billion dollars to improve recycling infrastructure, access and education.



Our Investment in Action

→ Making Recycling Accessible

We're making recycling more widely available across the community by providing in-unit bins to **18,497** households across **350** multifamily housing complexes.

→ Educating Residents About Recycling

We're educating over **214,000** residents on recycling best practices. Through educational materials, translation services, and supporting staffing efforts, we're helping prepare residents for changes so they can access recycling services and increase the likelihood of materials being remade.

\$123.5K
to improve recycling

Keeping an estimated
500K
pounds of PET plastic
out of landfills or the
environment

Keeping an estimated
165K
pounds of aluminum
out of landfills or the
environment