

# Getting Every Bottle Back in Providence, Rhode Island

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

Through our **Every Bottle Back** initiative, we're working with Closed Loop Partners and The Recycling Partnership in communities across the country to leverage the equivalent of nearly half-a-billion dollars to improve recycling infrastructure, access and education.



## Our Investment in Action

### → Increasing Recycling Participation

Our investment helped provide 95-gallon recycling carts to over 55,000 households to help improve recycling participation.

### → Improved Community Infrastructure

The introduction of improved recycling carts paired with a robust education campaign allowed for a more effective collection system, reducing contamination and increasing the amount of materials being recycled and remade.

**\$2.62M**  
to improve recycling

Keeping an estimated

**2.6M**

pounds of PET plastic  
out of landfills or the  
environment

Keeping an estimated

**880K**

pounds of aluminum  
out of landfills or the  
environment