

Getting Every Bottle Back in Shrewsbury, Massachusetts

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

Through our **Every Bottle Back** initiative, we're working with Closed Loop Partners and The Recycling Partnership in communities across the country to leverage the equivalent of nearly half-a-billion dollars to improve recycling infrastructure, access and education.



Our Investment in Action

- ➔ **Increasing Recycling Capacity**
We're helping provide nearly 12,000 households with new large-capacity recycling carts and education materials to increase recycling access.
- ➔ **Streamlining the Recycling Infrastructure**
Our investment supported Shrewsbury in transitioning to a single-stream recycling system, making recycling more efficient and convenient to support more materials being remade.

\$185.6K
to improve recycling

Keeping an estimated
460K
pounds of PET plastic
out of landfills or the
environment

Keeping an estimated
153K
pounds of aluminum
out of landfills or the
environment