

Getting Every Bottle Back in Falmouth, Massachusetts

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

Through our **Every Bottle Back** initiative, we're working with Closed Loop Partners and The Recycling Partnership in communities across the country to leverage the equivalent of nearly half-a-billion dollars to improve recycling infrastructure, access and education.

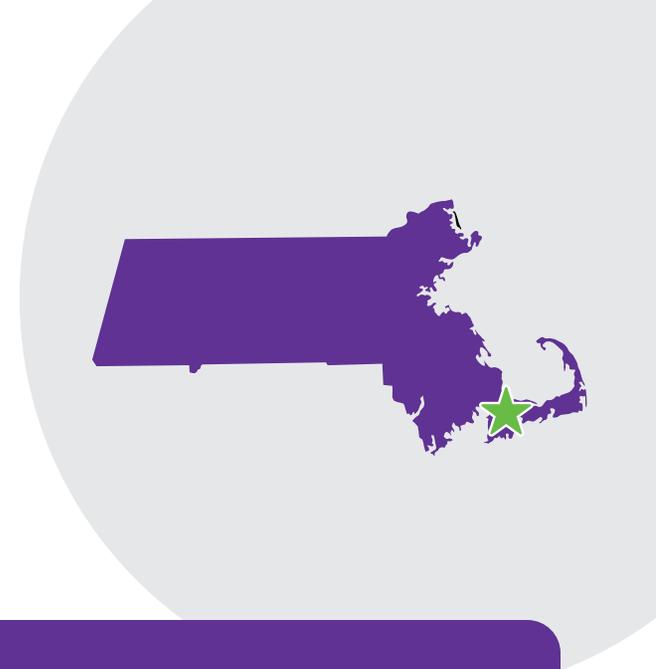
Our Investment in Action

→ Increasing Recycling Capacity

We helped upgrade 21,000 households from 15-gallon recycling bins to 95-gallon lidded recycling bins, increasing access and capacity.

→ Improved Community Infrastructure

The introduction of standardized recycling carts allowed for a more effective and modern collection system to increase the amount of materials being recycled and remade.



\$329K
to improve recycling

Keeping an estimated

1.09M

pounds of PET plastic
out of landfills or the
environment

Keeping an estimated

364K

pounds of aluminum
out of landfills or the
environment