

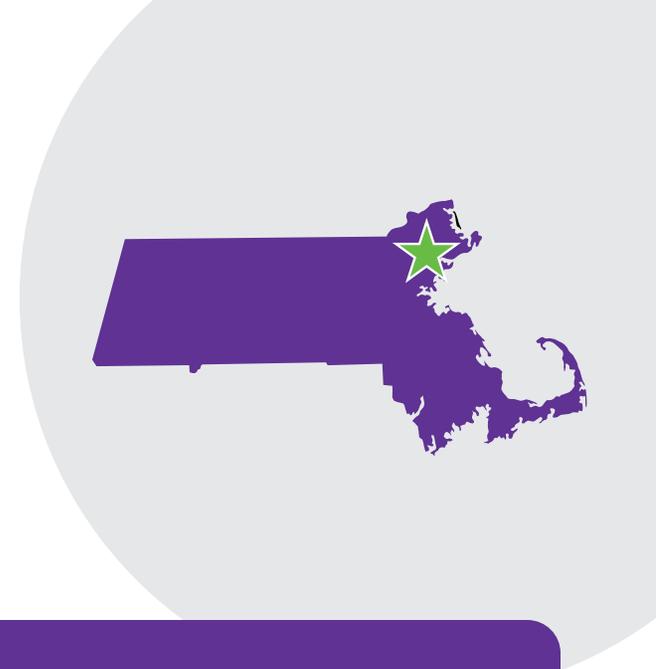
Getting Every Bottle Back in Danvers, Massachusetts

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

Through our **Every Bottle Back** initiative, we're working with Closed Loop Partners and The Recycling Partnership in communities across the country to leverage the equivalent of nearly half-a-billion dollars to improve recycling infrastructure, access and education.

Our Investment in Action

- ➔ **Increasing Recycling Capacity**
We're helping provide 7,700 households with universal curbside recycling carts to increase access and capacity.
- ➔ **Improved Community Access**
The introduction of free, standardized recycling carts allowed more residents to participate in the collection system to increase the amount of materials being recycled and remade.



\$100K
to improve recycling

Keeping an estimated
262K
pounds of PET plastic
out of landfills or the
environment

Keeping an estimated
87K
pounds of aluminum
out of landfills or the
environment