

Getting Every Bottle Back in Sahuarita, Arizona

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

Through our **Every Bottle Back** initiative, we're working with Closed Loop Partners and The Recycling Partnership in communities across the country to leverage the equivalent of nearly half-a-billion dollars to improve recycling infrastructure, access and education.



Our Investment in Action

- ➔ **Increasing Recycling Capacity**
We're providing 14,500 households with standardized 96-gallon recycling carts to increase access and capacity.
- ➔ **Educating Residents About Recycling**
We're educating more than 34,000 residents to ensure strong participation and help build new and lasting recycling habits, so more materials can be remade.

\$97,400
to improve recycling

Keeping an estimated

1.7M

pounds of PET plastic
out of landfills or the
environment

Keeping an estimated

56K+

pounds of aluminum
out of landfills or the
environment