

Getting Every Bottle Back in Fairfax, Virginia

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

Through our **Every Bottle Back** initiative, we're working with Closed Loop Partners and The Recycling Partnership in communities across the country to leverage the equivalent of nearly half-a-billion dollars to improve recycling infrastructure, access and education.



Our Investment in Action

→ Increasing Recycling Capacity

We're helping provide over 6,700 households with standardized curbside recycling carts to increase access and capacity.

→ Improved Community Infrastructure

The introduction of standardized recycling carts provides a more effective and modern collection system to increase the amount of materials being recycled and remade.

\$115K+
to improve recycling

Keeping an estimated

182.5K

pounds of PET plastic
out of landfills or the
environment

Keeping an estimated

60.8K+

pounds of aluminum
out of landfills or the
environment