Getting Every Bottle Back in Van Buren, Michigan

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

Through our *Every Bottle Back* initiative, we're working with Closed Loop Partners and The Recycling Partnership in communities across the country to leverage the equivalent of nearly half-a-billion dollars to improve recycling infrastructure, access and education.

Our Investment in Action

- Expanding Recycling Access
 We're adding new drop-off recycling capacity for more than 17,000 residents.
- Upgrading Recycling Infrastructure We're supporting the construction, site development and installation of recycling compactors at 4 recycling drop-off facilities.



\$150K to improve recycling

Keeping an estimated

156K

pounds of PET plastic out of landfills or the environment Keeping an estimated

52K

pounds of aluminum out of landfills or the environment





