

Our Commitment to Get Every Bottle Back in Massachusetts

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

We've committed \$100 million to improve recycling infrastructure, access and education in communities across the country where we can have the greatest impact. By partnering with The Recycling Partnership and Closed Loop Partners, we're leveraging our investment into \$400 million to support local recycling efforts.



EveryBottleBack.org/Massachusetts

\$1.3M+

provided across
7 local projects

2.9M

more pounds of PET
plastic expected to be
recycled over 10 years

223K+

Massachusetts
residents with expanded
recycling access

960K+

more pounds of aluminum
expected to be recycled
over 10 years

To help **Arlington** fully modernize their curbside collection containers, we invested \$276,000 to provide standardized recycling carts to 15,000 households, creating a more effective recycling system.

To help improve **Methuen's** collection infrastructure and recycling rates, we invested \$240,000 to provide 15,000 households with educational materials and upgraded curbside recycling carts.

The recycling program in **Danvers** required residents to provide their own recycling bin. We invested \$123,000 to provide 7,700 carts for households and educational materials to help the city update their program.

South Hadley needed to update its recycling infrastructure. Our \$105,600 investment upgraded 6,600 households to 95 gallon bins, increasing the amount of recyclables that could be collected and remade.

Longmeadow wanted to move to automated, dual stream collection service. Our investment of \$89,600 supported upgrading and standardizing recycling carts, improving access for 5,500 households.

Our investment of \$185,600 in **Shrewsbury** upgraded the recycling bins of 11,600 households to higher-capacity carts, collecting more recyclables and keeping plastics out of the environment.

Falmouth residents were using 15-gallon bins to collect their recyclables. Our investment of \$336,000 upgraded 21,000 households to 95-gallon lidded recycling carts, collecting more recyclables.

Project Type:

● Collection