

Getting Every Bottle Back in Baldwin County, Alabama

America's beverage companies—The Coca-Cola Company, Keurig Dr Pepper and PepsiCo—are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

Through our **Every Bottle Back** initiative, we're working with Closed Loop Partners and The Recycling Partnership in communities across the country to leverage the equivalent of nearly half-a-billion dollars to improve recycling infrastructure, access and education.



Our Investment in Action

→ Expanding Recycling Efficiency

With a new local sorting facility, the county is opening up space for more recyclables to be collected and processed. We're supporting that growth by funding two new compactor systems that will help transport, sort and process recyclables more efficiently.

→ Educating Residents About Recycling

We're educating nearly **110,000** households on recycling best practices to decrease contamination in the recycling stream and increase the likelihood of materials being remade.

\$202K
to improve recycling

Keeping an estimated
10.9M
pounds of PET plastic
out of landfills or the
environment

Keeping an estimated
364K
pounds of aluminum
out of landfills or the
environment