

Our Commitment to Get Every Bottle Back in Alabama

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

We've committed \$100 million to improve recycling infrastructure, access and education in communities across the country where we can have the greatest impact. By partnering with The Recycling Partnership and Closed Loop Partners, we're leveraging our investment into \$400 million to support local recycling efforts.



EveryBottleBack.org/Alabama

\$901K+

provided across
3 local projects

12.7M

more pounds of PET
plastic expected to be
recycled over 10 years

450K

Alabama residents with
expanded recycling
access

981K

more pounds of aluminum
expected to be recycled
over 10 years

Project Type:

- Collection
- Materials Recovery Facility

The city of **Decatur** wanted to increase recycling participation by their residents. We provided \$437,500 to deliver upgraded recycling carts to 9,000 households, allowing them to recycle more.

Mobile needed to expand access to recycling in their southeast region. Our \$57,000 investment supported a new drop-off recycling site, giving residents another convenient location to bring their recyclables.

Baldwin County sought to provide residents more recycling options as they opened a new regional materials recovery facility. Our \$1.2M investment provided two compactor systems at recycling drop-off facilities and outreach and education, increasing access for 110,023 households.