

Our Commitment to Get Every Bottle Back in New Jersey

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

We've committed \$100 million to improve recycling infrastructure, access and education in communities across the country where we can have the greatest impact. By partnering with The Recycling Partnership and Closed Loop Partners, we're leveraging our investment into \$400 million to support local recycling efforts.



EveryBottleBack.org/NewJersey

\$233K

provided across
2 local projects

329K+

more pounds of PET
plastic expected to be
recycled over 10 years

29K+

New Jersey residents
with expanded
recycling access

109K+

more pounds of aluminum
expected to be recycled
over 10 years

We invested \$148,800 to upgrade 9,300 **Hamilton Township** households to higher-capacity 96-gallon recycling carts to collect more recyclable materials.

The borough of **Avalon** was transitioning its dual-stream recycling program to a single-stream program. Our \$84,200 investment provided 5,700 households with new curbside recycling carts, increasing the capacity of recyclables collected.

Project Type:

● Collection