

Our Commitment to Get Every Bottle Back in Iowa

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

We've committed \$100 million to improve recycling infrastructure, access and education in communities across the country where we can have the greatest impact. By partnering with The Recycling Partnership and Closed Loop Partners, we're leveraging our investment into \$400 million to support local recycling efforts.



EveryBottleBack.org/iowa

\$673.6K

provided across
2 local projects

5.6M+

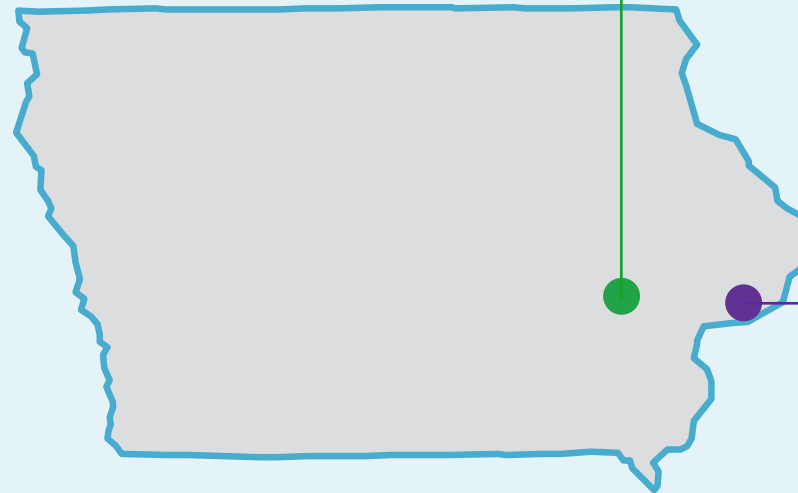
more pounds of PET
plastic expected to be
recycled over 10 years

502K+

Iowa residents
with expanded
recycling access

1M

more pounds of aluminum
expected to be recycled
over 10 years



Coralville's outdated bin-based recycling system needed an upgrade. Our \$73,600 investment is making recycling easier for 4,600 households by providing new, free curbside carts and recycling education.

Our \$600,000 investment will help upgrade **Scott County's** materials recovery facility by adding three new optical sorters, allowing more valuable recycling material to be processed in the region.

Project Type:

- Collection
- Materials Recovery Facility