

# Our Commitment to Get Every Bottle Back in Georgia

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

We've committed \$100 million to improve recycling infrastructure, access and education in communities across the country where we can have the greatest impact. By partnering with The Recycling Partnership and Closed Loop Partners, we're leveraging our investment into \$400 million to support local recycling efforts.



[EveryBottleBack.org/Georgia](https://EveryBottleBack.org/Georgia)

**\$140K**

provided across  
2 local projects

**2.7M+**

more pounds of PET  
plastic expected to be  
recycled over 10 years

**1.4M+**

Georgia residents  
with expanded  
recycling access

**1.3M+**

more pounds of aluminum  
expected to be recycled  
over 10 years

**Gwinnett County** wanted more participation in their opt-in curbside recycling program. Our \$115,000 investment and outreach campaign to 200,000 households resulted in 23,136 new carts requested and distributed.

Our \$25,000 investment in a new Live Thrive Center for Hard to Recycle Materials in **Dekalb County** provided a baler that will ensure recyclables are packaged appropriately so they can be remade into new materials. Our efforts are benefiting 308,000 Dekalb County households.

#### Project Type:

- Education
- Collection

