

Our Commitment to Get Every Bottle Back in Florida

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

We've committed \$100 million to improve recycling infrastructure, access and education in communities across the country where we can have the greatest impact. By partnering with The Recycling Partnership and Closed Loop Partners, we're leveraging our investment into \$400 million to support local recycling efforts.



EveryBottleBack.org/Florida

823K+

provided across
2 local projects

4.7M

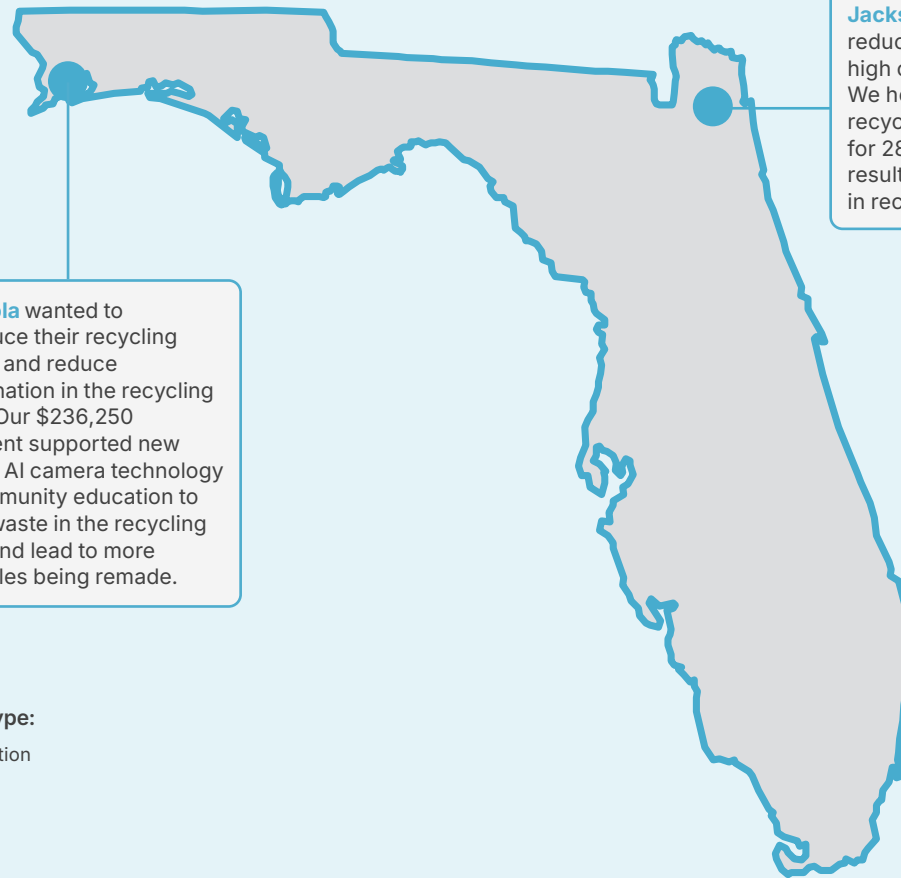
more pounds of PET
plastic expected to be
recycled over 10 years

754K

Florida residents
with expanded
recycling access

1.5M

more pounds of aluminum
expected to be recycled
over 10 years



Pensacola wanted to reintroduce their recycling program and reduce contamination in the recycling stream. Our \$236,250 investment supported new on-truck AI camera technology and community education to reduce waste in the recycling stream and lead to more recyclables being remade.

Jacksonville needed to reduce the recycling system's high contamination rate. We helped fund a hands-on recycling education program for 280,000 households, resulting in a 23% reduction in recycling contamination.

Project Type:
● Education