

# Our Commitment to Get Every Bottle Back in Connecticut

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

We've committed \$100 million to improve recycling infrastructure, access and education in communities across the country where we can have the greatest impact. By partnering with The Recycling Partnership and Closed Loop Partners, we're leveraging our investment into \$400 million to support local recycling efforts.



[americanbeverage.org](http://americanbeverage.org)

[EveryBottleBack.org/Connecticut](http://EveryBottleBack.org/Connecticut)

**\$395K**

provided across  
2 local projects

**606K**

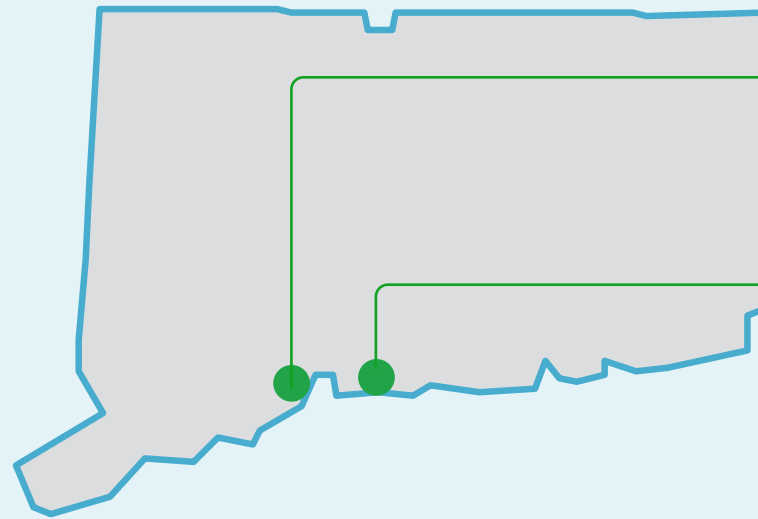
more pounds of PET  
plastic expected to be  
recycled over 10 years

**82K**

Connecticut residents  
with expanded  
recycling access

**202K**

more pounds of aluminum  
expected to be recycled  
over 10 years



**West Haven** wanted to upgrade its residents' recycling containers to collect more recyclables. We provided \$256,000 to upgrade 16,000 households' 18-gallon bins with 65-gallon recycling carts.

Residents in **Branford** were using small recycling bins to collect their recyclables. To support residents' efforts to recycle, we invested \$139,000 to provide 8,600 households with upgraded curbside carts and materials on how to recycle.

Project Type:

● Collection