

Our Commitment to Get Every Bottle Back in California

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

We've committed \$100 million to improve recycling infrastructure, access and education in communities across the country where we can have the greatest impact. By partnering with The Recycling Partnership and Closed Loop Partners, we're leveraging our investment into \$400 million to support local recycling efforts.



californiabeverage.org

EveryBottleBack.org/California

408K

provided across
2 local projects

1.8M+

more pounds of PET
plastic expected to be
recycled over 10 years

219K+

California residents
with expanded
recycling access

690K

more pounds of aluminum
expected to be recycled
over 10 years

South Lake Tahoe wanted to support their residents' efforts to recycle. Our \$305,000 investment helped to provide over 19,000 households with new, free recycling carts and materials on how to recycle properly so more recyclables can be remade.

Modesto needed to improve its recycling infrastructure. Our \$123,500K investment for in-unit recycling containers, translation services, educational materials, and support staffing supported 17,000 households across 350 multifamily housing complexes, benefiting over 214,000 residents.

We invested more than \$100,000 to transition over 10,000 **Big Bear** households from recycling bins to curbside carts. Our efforts resulted in a 28% increase in recyclables, or 432,000 new pounds collected.

Project Type:

● Collection