

Getting Every Bottle Back in Portsmouth, Rhode Island

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

Through our **Every Bottle Back** initiative, we're working with Closed Loop Partners and The Recycling Partnership in communities across the country to leverage the equivalent of nearly half-a-billion dollars to improve recycling infrastructure, access and education.



Our Investment in Action

➔ Upgrading the Recycling Approach

We helped Portsmouth introduce a new recycling approach, moving from a free-market collection model to a single-hauler system that includes both trash and recycling services, improving accessibility and infrastructure.

➔ Streamlining Curbside Collection

Our investment helped provide standardized 95-gallon recycling carts to over 4,400 households to help streamline operations and boost recycling participation and effectiveness.

\$57.2K
to improve recycling

Keeping an estimated
606K+
pounds of PET plastic
out of landfills or the
environment

Keeping an estimated
202K+
pounds of aluminum
out of landfills or the
environment



EveryBottleBack.org/RhodeIsland

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