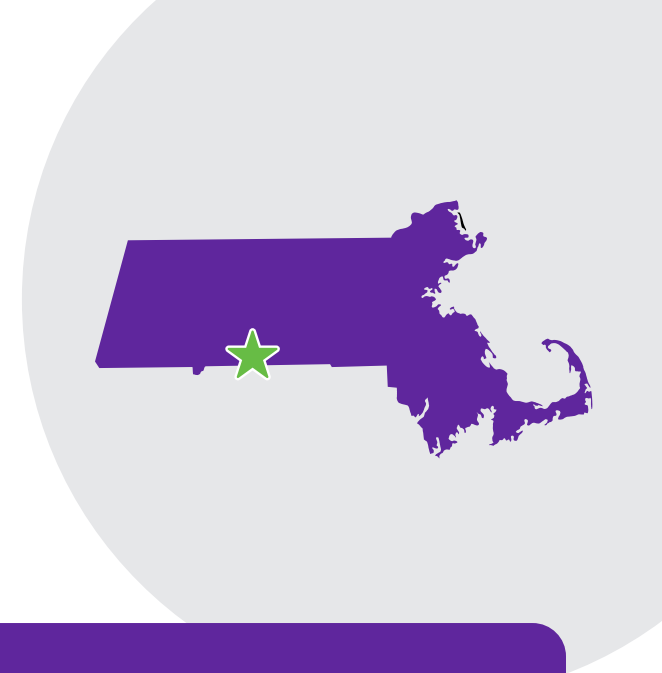


# Getting Every Bottle Back in Longmeadow, Massachusetts

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

Through our **Every Bottle Back** initiative, we're working with Closed Loop Partners and The Recycling Partnership in communities across the country to leverage the equivalent of nearly half-a-billion dollars to improve recycling infrastructure, access and education.



## Our Investment in Action

### ➔ Increasing Recycling Capacity

We're helping provide 5,500 households with universal curbside recycling carts to increase access and capacity.

### ➔ Improved Community Infrastructure

The introduction of standardized recycling carts allowed for a more effective and modern collection system to increase the amount of materials being recycled and remade.

**\$89.6K**  
to improve recycling

Keeping an estimated

**78K+**

pounds of PET plastic  
out of landfills or the  
environment

Keeping an estimated

**26K**

pounds of aluminum  
out of landfills or the  
environment