

Getting Every Bottle Back in Arlington, Massachusetts

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

Through our **Every Bottle Back** initiative, we're working with Closed Loop Partners and The Recycling Partnership in communities across the country to leverage the equivalent of nearly half-a-billion dollars to improve recycling infrastructure, access and education.

Our Investment in Action



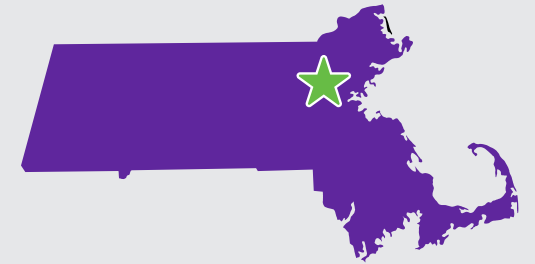
Improved Community Infrastructure

New standardized recycling carts will allow for automated collections, creating a more effective and modern system to increase the amount of materials being recycled and remade.



Increasing Recycling Capacity

We're helping provide 17,000 households with universal curbside recycling carts to increase access and capacity.



\$276K
to improve recycling

Keeping an estimated

382K

pounds of PET plastic
out of landfills or the
environment

Keeping an estimated

127K

pounds of aluminum
out of landfills or the
environment