

Our Commitment to Get Every Bottle Back in Wisconsin

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

We've committed \$100 million to improve recycling infrastructure, access and education in communities across the country where we can have the greatest impact. By partnering with The Recycling Partnership and Closed Loop Partners, we're leveraging our investment into \$400 million to support local recycling efforts.



EveryBottleBack.org/Wisconsin

\$561K

provided across
2 local projects

1.9M+

more pounds of PET
plastic expected to be
recycled over 10 years

103K+

Wisconsin residents
with expanded
recycling access

748K+

more pounds of aluminum
expected to be recycled
over 10 years

