Our Commitment to Get Every Bottle Back

America's beverage companies —
The Coca-Cola Company,
Keurig Dr Pepper and PepsiCo —
are working together to ensure our
valuable plastic bottles and aluminum
cans are collected, so they can be
remade into new products.

We've committed \$100 million to improve recycling infrastructure, access and education in communities where we can have the greatest impact. By partnering with The Recycling Partnership and Closed Loop Partners, we're leveraging our investment into \$400 million to support local recycling efforts.





EveryBottleBack.org

\$29M

provided across 50 communities

707M

more pounds of PET plastic expected to be recycled over 10 years

43M+

more pounds of aluminum expected to be recycled over 10 years

970K

free recycling carts for households

Reclaimer

Modernizing Recycling Across America

