

# Our Commitment to Get Every Bottle Back in Michigan

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

We've committed \$100 million to improve recycling infrastructure, access and education in communities across the country where we can have the greatest impact. By partnering with The Recycling Partnership and Closed Loop Partners, we're leveraging our investment into \$400 million to support local recycling efforts.



[EveryBottleBack.org](http://EveryBottleBack.org)

<p><b>\$1.7M+</b></p> <p>provided across 10 local projects</p>	<p><b>12M+</b></p> <p>more pounds of PET plastic expected to be recycled over 10 years</p>	<p><b>2.5M+</b></p> <p>more pounds of aluminum expected to be recycled over 10 years</p>	<p><b>88.3K</b></p> <p>free recycling carts for households</p>
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**Project Type:**

- Collection
- Materials Recovery Facility

Six communities in the Upper Peninsula wanted to make recycling more accessible and convenient for residents including **Ishpeming, Marquette City, Marquette County, Marquette Township, Michigamme Township** and **Negaunee**. Our \$186,000 investment delivered new recycling carts to 11,950 households, increasing the amount of recyclables collected.

**Bay City** aimed to increase recycling in the region. Our \$240,000 investment provided 15,000 households with new carts that increased the amount of recyclables collected.

**Livonia** wanted to introduce standardized recycling carts to support automated collection. We invested \$210,000 to expand access and provide 35,000 households with new, upgraded curbside carts.

**Ypsilanti Township** wanted to upgrade its recycling program. Our investment of \$243,000 provided 15,200 households with upgraded curbside carts to collect more recyclable materials.

We invested \$106,000 to provide 6,650 households in **Trenton** with upgraded curbside carts. In just one year, these carts collected 1.55M lbs. of new recyclables.

The materials recovery facility in **Ann Arbor** needed rebuilding to process the growing number of recyclables collected. Our \$800,000 investment upgraded equipment that sorted, cleaned and baled 10K lbs. of recyclable material in the first two months.