AMERICA'S BEVERAGE COMPANIES ARE REDUCING THEIR PLASTIC FOOTPRINT



We're now making plastic bottles from 100% recycled plastic*

AND WE'RE USING MORE RECYCLED PLASTIC THAN EVER BEFORE.

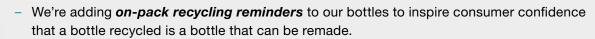
The Industry's Plastic Footprint DECLINED 7.7%





ACTIONS WE'RE TAKING TO GET EVERY BOTTLE BACK:

- We're designing our plastic bottles and caps to be 100% recyclable, so they can be remade into new bottles.
- We're modernizing recycling infrastructure by investing \$100 million that will leverage nearly a half billion dollars, and advocating with World Wildlife Fund for well-designed collection policies.



We're making real progress, and we're not done yet.





Scan to view the full plastic footprint report.

