

AMERICA'S BEVERAGE COMPANIES ARE REDUCING THEIR PLASTIC FOOTPRINT



We're now
making plastic
bottles from
**100%
recycled
plastic***

AND WE'RE USING MORE RECYCLED PLASTIC THAN EVER BEFORE.

The Industry's
Plastic Footprint
DECLINED
7.7%

The Amount of
**RECYCLED
PLASTIC**
in Our Bottles
**NEARLY
TRIPLED
OVER 4 YEARS**

→ Nearly **2** out of **3**
Bottles
INCLUDED
**RECYCLED
PLASTIC**
in 2022

ACTIONS WE'RE TAKING TO GET EVERY BOTTLE BACK:

- We're designing our plastic bottles and caps to be **100% recyclable**, so they can be remade into new bottles.
- We're **modernizing recycling infrastructure** by investing \$100 million that will leverage nearly a half billion dollars, and advocating with World Wildlife Fund for well-designed collection policies.
- We're adding **on-pack recycling reminders** to our bottles to inspire consumer confidence that a bottle recycled is a bottle that can be remade.



We're making real progress, and we're not done yet.

**AMERICAN
BEVERAGE**



Learn more at
EveryBottleBack.org

Scan to view
the full plastic
footprint report.



Note: Data range from baseline 2018–2022

*Excludes Caps & Labels